

**Re: SUSTAINABILITY AND ENVIRONMENTAL MANAGEMENT CONFERENCE  
& EXHIBITION (SEM 2013)**  
**Theme: SHRINKING OUR ECOLOGICAL FOOTPRINT**

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It is our pleasure to inform you that the Environmental Management and Research Association of Malaysia, ENSEARCH, is organizing a 2-day Conference & Exhibition on Sustainability and Environmental Management (**SEM 2013**) on:-

**Date: 22<sup>nd</sup> & 23<sup>rd</sup> October 2013 (Tuesday & Wednesday)**  
**Venue: Sime Darby Convention Centre, Kuala Lumpur**

For the past 10 years **ENSEARCH** has been organising the series of **Waste Management Conference & Exhibition**. ENSEARCH, this decided to evolve Conference and Exhibition series to a level as our commitment to bring about greater environmental awareness and commitment in Malaysia in keeping with the global goals of environmental sustainability.

It is with this conviction that ENSEARCH, in driving the agenda of the Ministry of Natural Resources and Environment wants to move this Sustainability and Environmental Management Conference & Exhibition 2013, with the apt Theme of “ Shrinking Our Ecological Footprint “

In driving this Conference forward both the Ministry and ENSEARCH would like to think that this platform should be shared with Malaysian and Multinational conglomerates whose activities support the theme at hand. Ideally, your company has been identified as an important Malaysian conglomerate with global interests. Hence, it will be wonderful for ENSEARCH to partner your company to showcase our local conglomerates’ sustainability and environmental efforts.

ENSEARCH, an environmental NGO, whose objective is not only to promote but to profile and showcase the good sustainable practises and achievements of Conglomerates in Malaysia expects Participants to this Conference and Exhibition to be able to “take back” knowledge, that will uphold the theme “ Shrinking Our Ecological Footprint “.

Past years’ Conferences and Exhibitions have seen the attendance to average 200 Participants with a mix of Policymakers, Industry players, Academics, Consultants, Technopreneurs and Foreign Registrants. We are expecting more Participants for this **SEM 2013**.

Thus the Organising Committee wishes to invite your company to be one of two Main Sponsors. We are confident one of the following Packages will be suitable for you:

**Package 1: RM25, 000.00 (Main Sponsor)**

- Logo on Official SEM 2013 paraphernalia – bunting/posters, backdrop, programme book
- Half page write-up on company's CSR efforts in Programme book
- Special mention by Emcee at all intervals and breaks
- 5 complimentary seats for participation at **SEM 2013** Conference
- 2 complimentary Exhibition booths
- CEO to accompany YB Minister.

**Package 2: RM15, 000.00**

- Half page write-up on company's CSR efforts in programme book
- Special mention by MC at all intervals and breaks
- 3 complimentary seats for participation at **SEM 2013** Conference
- 1 complimentary Exhibition booth

**Package3: RM5, 000.00**

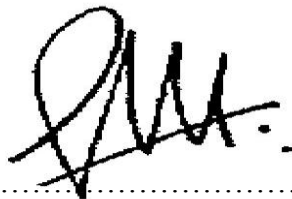
- 1 complimentary seat for participation at **SEM2013** Conference
- 1 complimentary Exhibition booth

We believe your participation will make a vital contribution to all the Delegates and the Industry and to the success of this event.

Thank you and we look forward to your esteem presence and kind contribution in enhancing environmental management and sustainability in Malaysia.

We look forward to your favourable response.

Yours sincerely,  
Environmental Management and  
Research Association of Malaysia (ENSEARCH)



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**GOBINATHAN KUMARAN NAIR**  
Organizing Chairman SEM2013 / Vice President, ENSEARCH