

**Speaker for KKEF Memorial Public Lecture**

6pm, 8<sup>th</sup> June 2005

Pan Pacific Hotel



**Dr. Georg Winter**

**Head of House of the Future, Founder of the German Environmental Management Association (B.A.U.M) & International Network for Environmental Management (INEM)**

Dr. Georg Winter is responsible for the HOUSE OF THE FUTURE, which he launched in 1998. This competence centre located in Hamburg is home to about twenty non-profit associations and companies at the interface between business and the environment.

Georg Winter was born in Hamburg in 1941, and is regarded as the first mover in holistic environmental business management. As early as 1972, he made the environment a top priority at Ernst Winter & Sohn GmbH & Co., the company where he successfully held top management responsibility until 1995. From the seventies on, he developed and implemented the first “integrated system of environmental business management”. In 1985, the Winter company received the first Environment Oscar of the German Association of Young Entrepreneurs (BJU).

In 1986/87 Georg Winter published the world’s first book on environmental management, at the invitation of the European Union. “Business and the Environment” is now available in twelve languages. Georg Winter received the German Federal Order of Merit in 1987. He received the Diploma Meritorium of the European Year of the Environment from the Directorate General for the Environment in 1988.

In 1984, Georg Winter initiated the non-profit organisation German Environmental Management Association (B.A.U.M.). He was Chairman of the Board until the end of 2004. B.A.U.M. was received into the “Global 500 Roll of Honour” of the United Nations Environment Programme in 1991.

In 1991 Winter founded the International Network for Environmental management (INEM) and was also its Management Board Chairman until the end of 2004. INEM now comprises some 35 Business Associations for Environmental Management and Cleaner Production Centers in industrial countries, Central and Eastern European countries and developing countries. In 2003 INEM and Georg Winter were honoured by the Club of Budapest with the “Change the World – Best Practice Award”.

In 1995 Georg Winter received the German Environment Award of the DBU (German Federal Foundation for the Environment), which is Europe’s most important environmental prize.

As early as 1985, Dr. Winter proposed an Environmental Marshall Plan for Europe. In 2003 some 50 prominent personalities signed the “Stuttgart Declaration” at the initiative of the Club of Budapest to establish a consulting body of the European Union for development of a global eco-social Marshall Plan.

In 2002 Dr. Winter called for a Global SMALL (Sustainable Management for All Local Leaders) Initiative, aimed at the small players in industry and services, in farming, power generation, financial services, education and administration.

In 1996 Dr. Winter set up a fund enabling industrial employees at white-collar and blue-collar level to acquire shares in an organic farm, Gut Wulksfelde. The farm won the 2005 promotion award for organic farming of the German Ministry of Environmental Protection, Food and Agriculture in 2005.

Georg Winter sees the organisation of nature as very similar to that of nations – “Nature is like a nation. The national territory is the planet earth, and the national population is all living creatures; the national authority is evolution. The United Nations must be committed to United Nature.”