

Speaker for KKEF Memorial Public Lecture

6 pm, 27th August 2008

Kuala Lumpur Golf & Country Club



Mr. Doug Smith

Founder and CEO of Green Environmental Solutions Pty. Ltd.

Doug Smith is an environmental entrepreneur, with over 25 years experience in the business sector. His award-winning business, Village Green Environmental Solutions, leads the field in sustainable business practice based on the quadruple bottom line. Doug uses his visionary drive and extensive knowledge to increase profit, inspire, educate and transform businesses – to reduce environmental impact, and create the foundations of a great culture and social awareness. Recently he has lectured Environmental Pollution Management at the Royal Melbourne Institute of Technology (RMIT) and holds a Graduate Certificate of Sustainable Practice.